

The #1 Dealership Privacy & Cybersecurity Platform

Your one-stop shop for 100-percent compliance with state and federal privacy laws and cybersecurity regulations, including the revised FTC Safeguards Rule - all automated

~10,000

Active Dealers

+38

State Dealer Association
Endorsements

98.5 %

Dealer Retention Rate



50 state legal compliance with the industry's only Compliance Guarantee

If you're using our platform and you receive a penalty or fine for privacy or cybersecurity issues from a government agency, we'll pay the fine or penalty up to **\$100,000**. Additional terms apply.

Vendor Risk Management

- +5,000 dealer-specific vendor templates
- Built-in eSign functionality
- Pre-signed agreements & risk assessments for hundreds of popular dealer vendors
- Contract, insurance, & document management



Penetration & Vulnerability Testing

- Full Internal Pen Testing - Biannual
- Vulnerability Scanning
- Simulated hacking & exploit scanning
- Password cracking & credentials sniffing
- Ransomware emulations
- Remote code execution & defense evasion
- Lateral movement
- Privilege escalations, data theft, & command and control attacks
- Phishing simulations (unlimited)

Device & Email Protection (add-on)

- Device encryption enabled
- Device level MFA
- Continuous threat monitoring (EDR + MDR/MTR)
- Next-gen anti-virus
- Email security with automatic phishing detection
- Data Loss Protection - Monitoring & logging of employee data/NPI violations
- Installation support and 24/7 SOC team

Privacy Rights Management

- Cookie consent management
- Automated consumer privacy request fulfillment
- Online consumer request privacy portal
- Online privacy policy builder with real-time updates
- Data mapping & inventories
- Vendor agreements
- Privacy Training

Regulatory Compliance











































- Custom legal policies with automatic real-time updates
- Online employee training & LMS
- Employee e-sign policies
- Guided internal risk assessments
- Encryption In Transit Messaging tool for text or email
- Device & systems inventories
- CIS Secure Suite Member

[Contact](#) us for a free consultation

Month-to-Month
Contract

Zero Implementation
Fees

Unlimited One-on-One
Customer Support

	COMPLYAUTO PRIVACY	Leading Competitor	Managed Services Provider
Custom Policy Builders	 Automatic Updates	 Manual Templates	 not usually
Advanced Internal Risk Assessments	 Unique; Syncs with Policies	 Simple Y/N	 maybe
Employee Security Awareness Training	 50 States, Acct Not Required		
Automated Vendor Contract & Risk Management	 Automated e-Sign	 Sample Templates	
Penetration Testing	 Biannual	 \$\$\$	 \$\$\$
Vulnerability Scans	 Biannual	 \$\$\$	 \$\$\$
Phishing Simulations	 Unlimited	 Quarterly	 \$\$\$
Consumer Privacy & Cookie Consent Management w/ DSAR	 legal in 50 states, Opt-In	 Opt-Out	
24/7 Threat Detection (EDR & MDR) w/ Next-Gen Antivirus	 \$11	 \$\$\$	 \$\$\$
Data Loss Prevention	 Included with EDR		
End-to-End Encryption			
Device & System Inventories	 Fully Automated		 Device Only
MFA & Device Encryption Validation	 Included with EDR	 \$\$\$	 Device Encrypt Only
Compliance Guarantee & Month-to-Month	 Up to \$100,000	 Long-Term Contracts	 Long-term Contracts
Compliance Endorsements by Dealer Associations	38+ NADA Affinity Provider	12	n/a

*information based on website reviews; \$\$\$ indicates additional add-on - not in base service