

The Only Fully Compliant Solution

Your one-stop shop for 100% compliance with state and federal privacy laws and cybersecurity regulations, including the revised FTC Safeguards Rule - all automated

~10,000

Active Dealers

+42

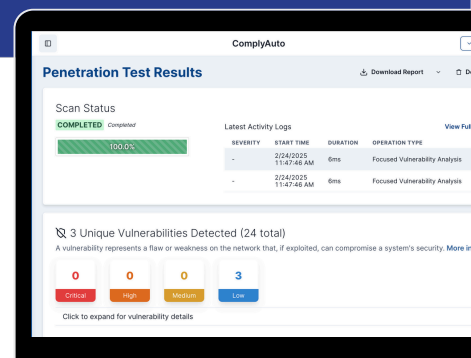
State Dealer Association
Endorsements

\$1M

Guarantee*

50 State Legal Compliance with the Industry's Only Compliance Guarantee

If you're using our platform and you receive a penalty or fine for privacy or cybersecurity issues from a government agency, we'll pay the fine or penalty up to \$100,000. *Additional terms apply.



Vendor Risk Management

- +5,000 dealer-specific vendor templates
- Built-in eSign functionality
- Pre-signed agreements & risk assessments for hundreds of popular dealer vendors
- Contract, insurance, & document management

Penetration & Vulnerability Testing

- Full Internal Pen Testing (Biannual Vulnerability)
- Simulated hacking & exploit scanning
- Password cracking & credentials sniffing
- Ransomware emulations
- Remote code execution detection & defense evasion
- Lateral movement
- Privilege escalations, data theft & command and control attacks
- Phishing simulations (unlimited)

Device & Email Protection (add-on)

- Device Encryption Enabled
- Device level MFA
- Continuous threat monitoring (EDR + MDR/MTR)
- Next-gen anti-virus
- Email security with automatic phishing
- Data Loss Protection - Monitoring & logging of employee data/NPI violations
- Installation support and 24/7 SOC team

Privacy Rights Management

- Cookie consent management
- Automated consumer privacy request fulfillment
- Online consumer request privacy portal
- Online privacy policy builder with real-time updates
- Data mapping & inventories
- Vendor agreements
- Privacy Training

Regulatory Compliance

- Custom legal policies with automatic real-time updates
- Online employee training & LMS
- Employee e-sign policies
- Guided internal risk assessments
- Encryption In Transit Messaging tool for text or email
- Device & systems inventories
- CIS Secure Suite Member





















COMPLYAUTO

PRIVACY

Don't just pay for compliance; invest in a solution that actually protects your dealership, saves you time, and doesn't hide fees. Built by dealers, for dealers. ComplyAuto is the #1 recommended compliance solution in 42 out of 50 states.



The Difference

			
Consumer Privacy Requests			Others don't fully automate state privacy law request processing.
Cookie Consent Management			Others allow cookies to load before consent, leaving you vulnerable to liability.
GPC & DNT Compliance			Missing support honoring both GPC and DNT signals, required by state privacy laws.
Online Privacy Policy			Not compliant with any state or federal laws/does not protect you against liability.
Vendor Management			Others fail to manage this critical process and therefore put you at risk.
Privacy Portal (DSAR)			DSAR fails to comply with any state law & is a resold generic solution.
Automated Data Mapping			No automated data mapping tools.
Automated Annual Board Reports			Manual process that puts leaders at risk.
Automated Safeguard Risk Assessments			Others require a manual and non-compliant risk assessment.



Fully compliant



Partially compliant with missing features