

Cybersecurity Insurance Discount Program

Your compliance efforts now pay for themselves. Earn exclusive discounts on cybersecurity insurance through our partnership with Risk Placement Services (RPS), a subsidiary of Arthur J. Gallagher & Co.

TIERED DISCOUNTS

Earn 5%, 10%, or 15% off your cybersecurity insurance as your compliance posture improves.

SPECIAL ENDORSEMENTS

Your insurance agent can access dealer-specific policy endorsements covering FTC and state regulatory fines.

COMPLYAUTO EXCLUSIVE

Available only to ComplyAuto customers. Submit directly through your existing platform — no separate application.

15%

MAXIMUM INSURANCE DISCOUNT

Rewarded as you improve your cybersecurity and privacy compliance progress in ComplyAuto.

Turn Compliance Into Savings

Cybersecurity insurance is essential for every dealership, but it's increasingly difficult to acquire, premiums keep rising, and policies may not cover the full scope of your liability. For the first time, your investment in cybersecurity compliance directly reduces your insurance costs — and unlocks protections most dealers can't access.



50-State Privacy Protection

Covers privacy violations across all 50 states, giving your dealership broad liability protection.



Vehicle Data Coverage

Unique coverage that extends to vehicle data — a gap in most standard cyber policies.



FTC & UDAP Shield

Policy contingencies to help pay for FTC enforcement actions and UDAP violations specific to dealerships.



Choose Your Agent

Work with any insurance agent you prefer. RPS makes special pricing and endorsements available to them directly.

HOW THE PROGRAM WORKS

EXCLUSIVE PARTNERSHIP

ComplyAuto and Risk Placement Services (RPS), a subsidiary of Arthur J. Gallagher & Co., have partnered to verify and reward your cybersecurity readiness. As you progress through your compliance journey, your savings increase automatically.



Complete Your Compliance Baseline

Your existing ComplyAuto privacy and cybersecurity compliance progress is automatically evaluated.



Get an Instant Quote

Request a quote directly through the ComplyAuto platform — no lengthy underwriting process required.



Earn Your Discount Tier

Qualify for 5%, 10%, or 15% off based on your compliance score and safeguards in place.



Improve and Save More

As you strengthen your cybersecurity posture, your discount tier and special endorsements increase automatically.

Compliance-Driven Savings

ComplyAuto is not a licensed insurance broker or provider nor does it offer any insurance quotes. Instead, we direct you to our partners, who are licensed insurance brokers and/or providers and they are solely responsible for the accuracy, legality, and validity of all information, quotes, and services offered on the offsite platform where users are redirected when a quote is generated.

ComplyAuto does not warrant or guarantee the reliability or accuracy of the quotes, policies, or services provided by our insurance partners. The use of our partners' services and platform is at your own risk. We strongly advise you to exercise due diligence by reviewing policies and terms and conditions, and consulting an independent advisor before making any decisions or taking any action.

Discounts may be subject to regulatory approval, may vary depending on the product and your location, may not be available to all customers, and may not be available in all states or locations. Dealers in Canada and Puerto Rico are excluded. Dealers with gross revenue of more than \$600 million are excluded for this program but eligible for other insurers programs.

ComplyAuto does not receive referral fees, commissions, or other forms of compensation from our insurance partners or any third party. Our focus is to facilitate access to potential cybersecurity insurance solutions. The decision to purchase a policy is solely your decision and any contractual relationships that arise from the purchase of a policy is strictly between you and the insurance company.