## **Website Tracking & Cookie Consent**

## COMPLYAUTO PRIVACY

ComplyAuto's Consent Management Platform utilizes our world-class technology and unrivaled dealer website experience to protect dealers from litigation and regulatory risk, while balancing business and marketing needs.

The only banner solution for dealers that works, and protects dealers in all 50 states. Reduce legal risks and lawsuits while making it easier for customers to engage with your digital assets.



**Customizable** and Branded



Tested for Compatibility



Categorize
All Tracking
Technologies

- Multiple banner versions for dealers to choose from
- Compliant in all 50 states and federally
- Geolocation and other advanced tools available
- Adheres to Do Not Track (DNT) & Global Privacy Control (GPC)

